

SABRIANNA ZARETSKY-LONGO

ABOUT ME

Passionate and creative individual that is able to lead and manage digital content for Disney Institute and National Geographic Live. Highly motivated with 5+ years experience, seeking to leverage proven project management and media design skills to create engaging product collateral and strategy plans.

ACCOMPLISHMENTS

Recipient of Two
FOS Excellence Awards

SPOT Award Recipient

Disney Young Professionals

ENABLED Leadership Team

CONTACT

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AREAS OF EXPERTISE

Technical Skills

Pages ●●●●○
Keynote ●●●●○
Adobe ●●●●○

Microsoft Office Suite

Word ●●●●○
Publisher ●●●●○
PowerPoint ●●●●○
Excel ●●●●○

3D Animation Programs

Maya ●●●●○
3D Max ●●●●○

Print Media Programs

Gerber ●●●●○
Mimaki ●●●●○



PROFESSIONAL EXPERIENCE

May 2022

PRESENT

Video & Digital Content Producer

Disney Signature Experiences

Disney Institute and National Geographic Live

- Manage and lead all aspects of pre-production, production and post-production for performance marketing video creative and speaker content
- Partner with other project managers, designers, copywriters, and other marketing creative stakeholders to build and deliver high-quality assets
- Ability to design and animate impactful, innovative and distinctive digital content
- Assist in developing content across current platforms with storytelling that is optimized for each screen and reflective of the diversity of our audience

February 2021

May 2022

Creative Multimedia Senior Designer

Disney Parks, Experiences, and Products

WSHES Organization

- Manage a team of professionals in the development, design, and production of motion and static design for training content and ensuring they generate key deliverables and results
- Project manage filming and editing of training videos, photoshoots, and logo branding for a variety of safety programs
- Deliver out-of-the-box concepts for over 13,000 FOS Cast Members across WDW, DLR, DLP, SHDL FOS training departments utilizing Animation, Communication, and Graphic Design assets and multimedia campaigns

June 2015

February 2021

Training Production Associate

Walt Disney Parks and Resorts

Facilities and Operations Services: Training

- Film, edit, and compose customized instructional training videos in collaboration with project partners
- Cultivate and implement detailed communication plans and strategies to educate and engage Cast Members in new trainings and engineering programs

September 2014

June 2015

Professional Internship: Graphic Design Communications

Walt Disney Parks and Resorts

Worldwide Safety and Health

- Constructed motion graphics and infographics for marketing videos and safety engagement presentations

April 2014

September 2014

Disney PhotoPass Photographer

Disney's Animal Kingdom Theme Park, Walt Disney Resort

May 2013

September 2014

Scenic Arts Craftsperson: Sign Shop

SeaWorld Parks & Entertainment

FORMAL EDUCATION

Media Design M.F.A

Full Sail University

Graduated: February 2014

Bachelor in Fine Arts

Concentration: Animation Arts

University of Central Florida

Graduated: August 2011

VOLUNTEERING

Make a Wish Foundation

American Diabetes Association

Feeding Children Everywhere