

SABRIANNA ZARETSKY

ABOUT ME

Passionate and creative individual that is able to lead and manage digital content for Disney Institute and National Geographic Live. Highly motivated with 10+ years experience, seeking to leverage proven project management and media design skills to create engaging product collateral and strategy plans.

ACCOMPLISHMENTS

Recipient of Two
FOS Excellence Awards

SPOT Award Recipient

Disney Young Professionals

ENABLED Leadership Team

CONTACT

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AREAS OF EXPERTISE

Technical Skills

Pages ●●●●○
Keynote ●●●●○
Adobe ●●●●○

Microsoft Office Suite

Word ●●●●○
Publisher ●●●●○
PowerPoint ●●●●○
Excel ●●●●○

3D Animation Programs

Maya ●●●●○
3D Max ●●●●○

Print Media Programs

Gerber ●●●●○
Mimaki ●●●●○



PROFESSIONAL EXPERIENCE

May 2022

Present

Video & Digital Content Producer

Disney Signature Experiences
Disney Institute and National Geographic Live

- Partner with other project managers, designers, copywriters, and other marketing creative stakeholders to build and deliver high-quality assets.
- Design and animate impactful, innovative and distinctive digital content.
- Assist in developing content across current platforms with storytelling that is optimized for each screen and reflective of the diversity of our audience.

Nov 2023

May 2024

Graphic Design Manager

Walt Disney Parks & Resorts
F&B & Merch Design & Communications

- Manage and lead all aspects of pre-production, production and post-production for marketing, and internal video creative content.
- Focus on detailed aspects of motion and experience, and visual design elements.
- Create outstanding design solutions that promote the latest offerings for food, beverage, and merchandise.
- Understand the creative development process and production including mechanicals, imaging, proofing, printing, animation, and digital development of menus.

February 2021

May 2022

Creative Multimedia Senior Designer

Disney Parks, Experiences, and Products
WSHES Organization

- Managed a team of professionals in the development, design, and production of motion and static design for training content and ensured key deliverables and results.
- Served as project manager, filming and editing of training videos, photoshoots, and branding for a variety of safety programs.
- Delivered out-of-the-box concepts for over 13,000 FOS Cast Members across WDW, DLR, DLP, SHDL FOS training departments utilizing Animation, Communication, and Graphic Design assets and multimedia campaigns.

June 2015

February 2021

Training Production Associate

Walt Disney Parks and Resorts
Facilities and Operations Services: Training

- Filmed, edited, and composed customized instructional training videos.

September 2014

June 2015

Professional Internship: Graphic Design Communications

Walt Disney Parks and Resorts
Worldwide Safety and Health

April 2014

September 2014

Disney PhotoPass Photographer

Disney's Animal Kingdom Theme Park, Walt Disney Resort

FORMAL EDUCATION

Media Design M.F.A

Full Sail University
Graduated: February 2014

Bachelor in Fine Arts

Concentration: Animation Arts
University of Central Florida
Graduated: August 2011

VOLUNTEERING

Make a Wish Foundation

American Diabetes Association

Feeding Children Everywhere