

SABRIANNA ZARETSKY-LONGO




ABOUT ME

Passionate and creative individual that is able to lead and manage the Creative Communications and Innovative Learning Team. Highly motivated leader with 5+ years experience, seeking to leverage proven project management and media design skills to create engaging product collateral and strategy plans.

ACCOMPLISHMENTS

- Recipient of Two FOS Excellence Awards
- Disney Young Professionals
- Disney Young Professionals

CONTACT

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AREAS OF EXPERTISE

Technical Skills

- Pages ●●●●○
- Keynote ●●●●○
- Adobe ●●●●○

Microsoft Office Suite

- Word ●●●●○
- Publisher ●●●●○
- PowerPoint ●●●●○
- Excel ●●●●○

3D Animation Programs

- Maya ●●●●○
- 3D Max ●●●●○

Print Media Programs

- Gerber ●●●●○
- Mimaki ●●●●○



PROFESSIONAL EXPERIENCE

February 2021 Present

Creative Multimedia Senior Designer

Disney Parks, Experiences, and Products
Facilities and Operations Services: Training

- Manage a team of professionals in the development, design, and production of motion and static design for training content and ensuring they generate key deliverables and results.
- Project manage filming and editing of training videos, photoshoots, and logo branding for a variety of safety programs
- Deliver out-of-the-box concepts for over 13,000 FOS Cast Members across WDW, DLR, DLP, SHDL FOS training departments utilizing Animation, Communication, and Graphic Design assets and multimedia campaigns
- Monitor and track KPIs for internal FOS Training sites (i.e. ToolBox and ToolBox Video webpages) by managing business metrics for our communication and video content for relativity, sustainment, and playback statistics.

June 2015 February 2021

Training Production Associate

Walt Disney World Parks and Resorts
Facilities and Operations Services: Training

- Film, edit, and compose customized instructional training videos in collaboration with project partners
- Develop designs to produce regulatory reports, marketing media and other printed materials for use in our Domestic and International Parks
- Cultivate and implement detailed communication plans and strategies to educate and engage Cast Members in new trainings and engineering programs

September 2014 June 2015

Professional Internship: Graphic Design Communications

Walt Disney Parks and Resorts
Worldwide Safety and Health

- Led communication efforts and created innovative designs for safety materials, accessibility branding, and marketing materials
- Constructed motion graphics and infographics for marketing videos and safety engagement presentations

April 2014 September 2014

Disney PhotoPass Photographer

Disney's Animal Kingdom Theme Park, Walt Disney Resort

- Operated cutting edge technology in digital photography to capture high quality photographs for our Guests

May 2013 September 2014

Scenic Arts Craftsperson: Sign Shop

SeaWorld Parks & Entertainment

- Assisted with the layout, design, fabrication, installation, and maintenance of graphics throughout SeaWorld, Aquatica, and Discovery Cove

FORMAL EDUCATION

Media Design M.F.A

Full Sail University
Graduated: February 2014

Bachelor in Fine Arts

Concentration: Animation Arts
Studio Art Minor: Photography
University of Central Florida
Graduated: August 2011

VOLUNTEERING

Make a Wish Foundation

American Diabetes Association

Feeding Children Everywhere

Graphic Design Internship
January 2014 - May 2014